

Environment and Health – Bridging South, North, East and West.

Basel, Switzerland 19–23 August 2013

www.EHBasel13.org

**Sponsoring
& Exhibition**



Hosted by the Swiss Tropical and Public Health Institute – Swiss TPH (www.swisstph.ch)
– an associate Institute of the University of Basel (www.unibas.ch)



Conference Environment and Health

19th – 23th of August 2013, Congress Center Basel

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At Organizers, we take gender equality for granted.

This is why, for better readability the masculine gender is used throughout the document and refers to both genders.

Conference Environment and Health

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Factsheet

The Swiss Tropical and Public Health Institute (an associated Institute of University of Basel) welcomes you as a Partner to the 2013 Conference Environment and Health – Bridging South, North, East and West in Basel, Switzerland August 19th to 23rd, 2013. It is the place where scientists from all continents will meet.

This is the first-ever joint conference of three leading scientific societies dedicated to improve public health, namely

- ➔ International Society of Environmental Epidemiology ISEE
- ➔ International Society of Exposure Sciences ISES
- ➔ International Society of Indoor Air Quality ISIAQ

Organisers	Swiss TPH Swiss Tropical and Public Health Institute, Basel Associated Institute of the University Basel
Conference topic	Environment and Health – Bridging South, North, East and West The conference aims at presenting recent scientific achievements in the field of environmental exposures and health sciences from all relevant disciplines and covering a broad range of topics.
Dates	➔ Conference: Monday 19 th – Friday 23 th of August 2013 ➔ Conference & Exhibition: Tuesday 20 th – Friday 23 th of August 2013
Place	Congress Center Basel, Switzerland
Delegates	Scientists and technical experts from Universities and independent institutions with the interest, need, and/or expertise to employ measuring techniques, devices or analytical approaches in the fields of environmental factors (in particular various air pollutants, noise, electromagnetic fields, drinking water, soil, food contaminants etc.) and of health or biologic factors (biomarkers in various biosamples including blood, urine or sputum, genetic analysis, functional measurements of the lung or the cardio-vascular system, sonography etc.).
Number of delegates	1'400 – 1'600 experts / delegates from all over the world
Reasons to be an exhibitor or sponsor	➔ Largest and highest profile event in the area of environmental health ➔ Direct contact with the world leading figures in environmental health from all relevant disciplines ➔ Highly valued and well attended accompanying exhibition
Participation options	➔ Package sponsor of the event with exclusive benefits ➔ Exhibitor in the industry exhibition ➔ Selection of individual services
Information	www.ehbasel13.org
Contact	Organizers (Schweiz) GmbH Obere Egg 2, 4312 Magden - Switzerland T. +41 61 836 98 76 / F. +41 61 836 98 77 E-Mail: sponsoring@organizers.ch

Conference Environment and Health

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Information

Conference Environment and Health – Bridging South, North, East and West

The conference will feature – among other issues – the following key topics:

- Assessing exposure to indoor and ambient air pollution, noise, chemicals, toxic waste and electromagnetic fields and evaluating long term health impact
- Methodological challenges for global environmental epidemiology
- Environmental risks in the context of rapid urbanization in resource-poor settings
- Environmental susceptibility and resilience due to genes, co-morbidities, and socio-cultural and socio-economic factors
- Life course environmental epidemiology
- Linking science and policy through impact assessment
- Indoor and outdoor environmental interventions to improve health
- Water, sanitation and health linkages
- Linkages between agriculture, environment and diseases of poverty
- Effect of climate change and climate variability on environment and health
- Health impacts of natural resources development and management (e.g. extractive industry, water-resource developments)

With 1'400 to 1'600 expected delegates, the annual conference is the most significant platform in the field of environmental exposures and health science from all relevant disciplines.

The event offers industrial interests for the environmental as well as the health profession, such as an open platform for discussion, the presentation of new products and customer relationship management. A large accompanying exhibition forms an important part of the Conference.

The 2013 annual conference will be held from **Monday 19th - Friday 23th of August 2013** in the Congress Center in Basel.

The exhibition opens on **Tuesday morning 20th of August and will close on Friday 23th of August 2013 after lunch break**. Booth construction and on-site preparation will take place on **Monday 19th of August 2013**.

The event's visibility will be enhanced by the comprehensive **conference website**, which was successfully launched last year. The website serves as a **communication platform** for package sponsors as well as an **information platform for delegates and potential sponsors and exhibitors**.

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Conference structure

	Monday 19. 08. 2013	Tuesday 20. 08. 2013	Wednesday 21. 08. 2013	Thursday 22. 08. 2013	Friday 23. 08. 2013
8:00 – 08:50		Early morning sessions	Early morning sessions	Early morning sessions	Early morning sessions
9:00 – 10:00		Opening ceremony	Plenary session	Plenary session	Plenary session
		Coffee break Exhibition	Coffee break Exhibition	Coffee break Exhibition	Coffee break Exhibition
10:30 – 12:00	Satellite meetings/ workshops	Oral & Symposia sessions	Oral & Symposia sessions	Oral & Symposia sessions	Oral & Symposia sessions
		Lunch Exhibition	Lunch Exhibition	Lunch Exhibition	Lunch Exhibition
13:00 – 14:00	Satellite meetings/ workshops	Poster Viewing	Poster Viewing	Poster Viewing	Oral & Symposia sessions
14:00 – 15:30	Satellite meetings/ workshops	Oral & Symposia sessions	Oral & Symposia sessions	Oral & Symposia sessions	Closing session (14:30 – 15:00)
		Coffee break Exhibition	Coffee break Exhibition	Coffee break Exhibition	
16:00 – 17:30	Opening reception (17:30 – 18:30)	Oral & Symposia sessions	Oral & Symposia sessions	Oral & Symposia sessions	
18:00 – 19:30		Special meetings	Special meetings		
20.00			Congress dinner		

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Conference Venue – CCB Basel

The Environment and Health conference 2013 will take place at Congress Centre Basel. Basel's central location is not just an advantage for the exhibitors. Experience has shown that the city also attracts large numbers of participants!

The exhibition will take also place in the Congress Centre. In order to provide exhibitors with the highest possible exposure, participants will be led through the exhibition area when entering and exiting the conference.

Coffee and lunch will also be served in the exhibition area.

Exhibitors will be able to set up their stands on **Monday 19th of August 2013**.



Important reasons to get involved

- ➔ As the **most important platform for further information**, the event is a “must” for the members of the three societies.
- ➔ As a joint conference of all three societies (ISEE, ISES, ISIAQ), it will replace any other annual conference of these societies.

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Sponsorship opportunities

The conference offers the following sponsorship options:



Sponsorship packages

As a sponsor, becoming a **Premium or Bonus Partner** will enable you to enhance your exposure thanks to a comprehensive range of communication measures. Using a variety of communication channels will guarantee you optimal exposure before, during, and after the event and will **improve your visibility as a sponsor exhibitor**.

Choose from our two attractive sponsorship packages:

- ➔ **Premium Partner**
- ➔ **Bonus Partner**

For detailed information on the range of services and the contents of each sponsorship package please see overleaf.

In addition, the conference also offers customized options for presenting your company. For further information please refer to “Sponsoring Options”.

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Sponsorship packages

>> highest exposure and visibility as central partners!

	Premium Partner CHF 15'000.- CHF 12'000.- without exhibiton table	Bonus Partner CHF 8'500.- CHF 7'000.- without exhibiton table
Before the event		
Conference website <i>homepage</i> : Logo with link to company homepage <i>Logo will be online as soon as invoice is settled</i>	✓	-
<i>Sponsors' area on the conference website:</i> Logo with link to company homepage (Premium Partner with additional brief description) <i>Logo will be online as soon as invoice is settled</i>	✓	✓
<i>Registration confirmation</i> to delegate (HTML-e-mail): Logo with link to company homepage	✓	-
<i>Conference newsletter in HTML format: Logo with link to compagny homepage</i>	✓	-
List of delegates – delivered in advance	✓	✓
Postal badge distribution: advertising supplement option Distribution ca. three weeks before start of the conference to all Swiss and EU participant – perfect for advertising your on-site stand.	1 insert	-
During the event		
Exhibition space – previledged booth location Unclaimed exhibition spaces will not be refunded	12m2	6m2
Conference entry: full delegate pass – to invite e.g. your key customers	4	2
Prominent exposure during the entire conference (welcome screen, slides during breaks, sponsors' stands)	✓	✓
Conference programme: Logo reference – Premium Partner with additional 150 words company profile	✓	✓
Conference programme: One page advertisement (inside, cover not included – colour)	✓	-
Public Corner: printed advertising	✓	✓
Conference bag: Exclusive advertising insert / announcement	3 inserts	1 insert
After the event		
Thank you e-mail / invitation for participants to complete an online evaluation (HTML e-mail): Logo with link to company homepage	✓	-

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Exhibition

The conference will be enhanced by a varied exhibition. This allows you to position your product and/or services to the expected 1'400/1'600 participants.

The application system is run on a first come, first served basis and applications are accepted by written confirmation. Stand locations will be assigned once the application has been received (or on the same date depending on the time). Please apply in good time.

Exhibition packages	Expo Partner "Plus" CHF 5'000.-	Expo Partner CHF 3'000.-
Exhibition space (unclaimed exhibition spaces will not be refunded)	10m²	6m²
Space surcharges for open sides	2 open sides: 10% 3 open sides: 15% based on CHF 3'000.-	2 open sides: 15% 3 open sides: 20% based on CHF 1'800.-
Additional exhibition space: Investment per square meter	CHF 250.-	CHF 300.-
Conference entry: full delegate pass	1	1
Public Corner: printed advertising	✓	✓
Sponsors' area on the conference website: - Expo Partner "Plus": Logo with link to company homepage - Expo Partner: Reference with link to company homepage	✓	✓
<i>Logo will be online as soon as invoice is settled</i>		
Storage space	6m²	4m²

Please reserve by using the **application form**. You will receive written confirmation upon receipt of your application.

Additional Storage space can be booked for **CHF 50.-/m²**. Simply indicate this in the corresponding section of the application form.

Exhibitions stands have to be set up on **Monday 19th of August 2013**. More detailed information about the time schedule and deadlines will be given after registration.

Important information for exhibitors

➤ Restrictions

Wince the hight of the ceiling in the conference center, please make sure to indicate in the application form the planned **height, depth and width** of your stand along with the desired number of open sides so we can contact you in advance. **Limited maximum height: 3.50m**

➤ Rental of modular stands

If you are interested in **renting a modular stand** for your stand space, please contact us. Once your application has reached us, you will receive an order form for any additional furnishing options, available at an extra charge.

If you have your **own stand construction**, please check the relevant box on the application form. The operating regulations of the Congress Center Basel apply.

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➤ Material orders / Exhibitor badges

Booth rental includes table/s, chairs, electricity and free internet – WIFI access.

A form for additional material orders and for exhibitor badges will be sent to you after booking and can be downloaded from the conference website at a later date.

➤ Stand catering

Please contact us if you would like to receive order forms or require further information.

➤ Sustainability

This is an environmentally friendly conference, preferring sustainable solutions in all regards. Thank you for taking this into account in the planning of your exhibition.

Individual Sponsor options

In addition to the sponsoring and exhibition packages, you may also choose from a variety of marketing services. Select the perfect form of presentation for your business! Please contact us if you prefer other ways to sponsor the Conference. Below are a few suggestions of individual options but others may be negotiated. For all contributions of CHF 5'000.- or more a logo space in the conference website will be included. All other will be mentioned as supporter of the conference.

Communication

Advertising (main programme)

Present yourself to your target audience in the conference programme.

Copy run: Up to 2'000 printed copies; also provided online and as pdf file

Format: A4

Languages: English

Deadline: **28th February 2013**

Main programm (one page unless otherwise indicated)	
Front cover flap (recto/verso)	CHF 4'250.-
Back cover flap (recto/verso)	CHF 3'750.-
Outside back cover	CHF 3'500.-
Inside cover page (2 pages)	CHF 2'500.-
Inside page (colour)	CHF 1'900.-
Half inside page (colour)	CHF 1'150.-

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Printed loose inserts (Conference folder and/or Public Corner)

The conference map and/or Public Corner can be used to inform delegates about your business and current offers.

There will be a limited number of inserts.

Printed items/advertising in the conference folder max. format A4

Price per insert (one side)	CHF 1.50
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Price per insert (both side)	CHF 2.-
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Printed items/advertising in the Public Corner

Lump sum for printing documents	CHF 250.-
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Conference bags

Every delegate will receive a conference bag containing documentation

Your logo (one side) on bag, max. 10x10cm

Up to 2'000 pieces

– production by the conference organizer

Conference bags for marketing rights and production	CHF 4'500.-
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Badge holders - Lanyards

Ensure maximum exposure:

Badge holders / lanyards are worn by every conference delegate, giving your company maximum visibility.

Up to 2'000 pieces – production by the sponsor

Badge holders for marketing rights only	CHF 3'000.-
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Catering

Reach your audience in the more relaxed atmosphere of a supporting event.

Healthy organic fruits

Support delegates with healthy fruits and present your logo in a novel way!

- ➔ "Lasered fruits" distributed in entrance area
- ➔ Apples (regional organic producer)

2'000 organic apples - production by the conference organizers

Lasered-apples	CHF 4'500.-
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Public Coffee Bar – the place to meet!

Offer visitors to the Public Coffee Bar an aromatic cup of fair trade coffee

- ⇒ Company logo in exposed position
- ⇒ Mention as a supporter on the conference website
- ⇒ Possibility to have your own banner on show
- ⇒ Possibility to give out logo-marked serviettes

Coffee break

CHF 4'500.-



Lunch

The lunch break offers participants the possibility to engage in conversation over a tasty snack. Food stations offering lunch snacks are planned to be located throughout the exhibition.

- ⇒ The sponsoring companies' logo shall be placed to offer optimal visibility
- ⇒ Opportunity to position your own banner
- ⇒ Opportunity to give out logo-marked serviettes (produced by the sponsor)
- ⇒ Opportunity to offer promotional giveaways

Lunch (per day)

CHF 3'500.-



Environmentally friendly solutions are preferred at this conference. The use of recycled material is appreciated.

Technologie

Internet Corner

Supply delegates with a means of communication in the Internet Corner:

- ⇒ Company logo on desktops of laptop monitors
- ⇒ Company homepage as Internet access start page.
- ⇒ Free gifts in the Internet Corner (e.g. ballpoint pens with logo – please choose environmental friendly products)

Internet Corner

CHF 1'500.-

Contact

Should you have **any special ideas or requirements** please contact the administration office who will be happy to assist.

Organizers (Schweiz) GmbH

Obere Egg 2 | CH- 4312 Magden Switzerland

T. +41 61 836 98 76

F. +41 61 836 98 77

E-Mail: sponsoring@organizers.ch

Your contacts: Mr. Andreas Lampart and Mrs. Pauline Castella

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Application form

Registration

The undersigned hereby registers for participation in the 2013 Conference Environment and Health. The registration creates a legally binding contract between the conference and the company (sponsor) shown below. By giving a valid signature the company agrees to the administration fees and general terms and conditions (AGB) as an integral part of this contract. The company agrees to participate in the 2013 Conference Environment and Health as a sponsor/exhibitor and to recognise the rules and regulations set by the event organiser and by the Congress Center Basel. This contract is valid subject to its acceptance by the event organiser and is to be fully completed and faxed to the following number: +41 61 836 98 77.

The registration will be considered on its arrival.

Requests will be confirmed upon receipt of registration and contact details will be recorded for the purposes of clarification.

General company address:

Company: _____
Street: _____
P.O. Box: _____
Country, postcode, place: _____
Telephone: _____
Fax: _____
Website: _____
E-mail Address: _____

Billing address:

As exhibitor address

Mr. Mrs./Miss/Ms.

Company: _____
First name: _____
Surname: _____
Street: _____
P.O. Box: _____
Country, postcode, place: _____

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Application form

Contact: Mr. Mrs./Miss/Ms

First name: _____

Surname: _____

Function: _____

Telephone extension: _____

Mobile: _____

E-mail: _____

Sector: _____

We make a binding booking for the following services

Sponsoring & Exhibition packages

<input type="checkbox"/> Premium Sponsor	CHF 15'000.-	<input type="checkbox"/> Bonus Sponsor	CHF 8'500.-
<input type="checkbox"/> Premium Sponsor w/o exhibition	CHF 12'000.-	<input type="checkbox"/> Bonus Sponsor w/o exhibition	CHF 7'000.-

<input type="checkbox"/> Expo Partner "Plus"	CHF 5'000.-	<input type="checkbox"/> Expo Partner	CHF 3'000.-

Additional exhibition / stand space: _____ m²

Additional storage space: _____ m²

Number of open sides (max. 3 open sides): _____ sides

Stand size: depth _____ m / width _____ m

Stand height: _____ m

Please take note that the reservation only includes the stand space. The event organizer does NOT provide partitions between stands. However, partitions can be booked once reservation has been made using the appropriate form.

- We would like to rent a modular stand – please contact us
- We can organise our own stand construction and do not require assistance
- We will need additional _____ m² of on-site storage – please contact us
- We will be providing a stand with catering – please contact us

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Application form

Advertising

Main programme

- | | | | |
|--|-------------|---|-------------|
| <input type="checkbox"/> Front page cover flap | CHF 4'250.- | <input type="checkbox"/> Inside cover page 2 | CHF 2'500.- |
| <input type="checkbox"/> Back page cover flap | CHF 3'750.- | <input type="checkbox"/> Inside cover page 3 | CHF 2'500.- |
| <input type="checkbox"/> Outside back cover | CHF 3'500.- | <input type="checkbox"/> Inside page (colour) | CHF 1'900.- |
| | | <input type="checkbox"/> ½ inside page (colour) | CHF 1'150.- |

Printed loose inserts in the conference folder and/or Public Corner (max. Format A4)

- | | | | |
|---|-----------------|---|-----------|
| <input type="checkbox"/> 1 page, one side | CHF 1.50/insert | <input type="checkbox"/> Public Corner: | |
| <input type="checkbox"/> 1 page, both sides | CHF 2.-/insert | Print product display lump sum: | CHF 250.- |

Conference bags

- | | |
|---|-------------|
| <input type="checkbox"/> Conference bags
(Marketing rights and production) | CHF 4'500.- |
|---|-------------|

Badge-holders/lanyards

- | | |
|--|-------------|
| <input type="checkbox"/> Badge-holders/lanyards
(Marketing rights only – production by the sponsor) | CHF 3'000.- |
|--|-------------|

Catering

- | | |
|---|-------------|
| <input type="checkbox"/> Healthy organic fruits | CHF 4'500.- |
| <input type="checkbox"/> Public Coffee Bar | CHF 4'500.- |
| <input type="checkbox"/> Lunch | CHF 3'500.- |

Technical equipment

- | | |
|--|-------------|
| <input type="checkbox"/> Internet Corner | CHF 1'500.- |
|--|-------------|

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With the valid signature the company accepts the terms of the administration charges as well as the general terms and conditions (AGB) as an integral part of this contract.

Please note that each booking includes a one-time **administration fee of CHF 250.- + VAT**. The fee covers the overall processing costs (collection, administration, on-site logistical coordination, support) incurred by Organizers (Switzerland) GmbH. All above-mentioned prices are **exclusive of of 8% VAT also applicable to foreing companies/partners**.

Name in block capitals:

Function:

Place and date:

Valid signature with company stamp:

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General terms and conditions (AGBs)

A) Acceptance of registration

Requests for participation must be made on the official form. With his valid signature, the sponsor agrees, in particular:

- to adhere to the present regulations and to the decisions of the organiser based thereon. It is not possible to appeal against such decisions.
- The organiser has the final say on the acceptance of registrations. The registration serves as a contract once it has been confirmed by the organiser in writing. Registrations may be rejected without justification. The exhibition management provides no guarantee as to claims made by sponsors or third parties, relating to the acceptance or lack thereof by companies and/or products.

B) Withdrawal of the registration

If a sponsor withdraws from the contract after having signed it, the sponsor shall be liable for the following compensation to the organiser:

- for withdrawal more than 16 weeks before the beginning of the event: one third of the booked services
- for withdrawal between 6 and 16 weeks before the beginning of the event: two thirds of the booked services
- for withdrawal up to 6 weeks before the beginning of the event: the total cost of the booked services

Additional compensation may be claimed, e.g. for orders which have already been completed (printed advertising, etc.)

C) Contract party

The registered sponsor/exhibitor is the contract party of the Swiss TPH, Basel. Management is delegated to our service partner, Organizers Schweiz GmbH.

D) Conditions

The total fee will be charged in January 2013. The payment period is 30 days.

The invoice total shall be payable without deductions. Delayed payments shall be subject to 5% interest. **For participants to be granted conference access, all bills must be settled in advance.**

Any additional services are added to the final account after the event.

For registrations after the 1st June 2013 there is a payment period of 10 days.

Quoted prices do not include statutory VAT.

E) Insurance / liability indemnity

Liability insurance, as well as insurance against fire, explosions and natural events is obligatory for all exhibitors, and must be taken out independently. The promoter is expressly unable to take out insurance for the exhibitor.

F) Complaints

Complaints concerning incidents during the event must be addressed to the organisers immediately.

G) Execution disclaimer

In the event that unforeseen political or economic events or acts of God hinder or complicate the event's execution, exhibitors are not entitled to claim for damages.

H) Place of jurisdiction

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the event organiser (Swiss TPH, Basel). Should the wording of the exhibitor regulations give rise to interpretation disagreements when translated into other languages, the German language version shall apply. Any verbal agreements and special arrangements require written confirmation. The exhibitor regulations are an integral part of any contract (subject to changes). All subsequent circulars and written announcements shall be considered parts of these regulations.